

5th-6th MARCH '15

Krystal Hotel Grand Reforma, Mexico City

MEXICO OIL & GAS

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The Leading Mexico Oil & Gas Summit

Opportunities and developments in the fast evolving energy market in Mexico

FEATURING TOP-LEVEL SPEAKERS:

DR. HÉCTOR MÁRQUEZ SOLÍS, Head of Government Procurement, MINISTRY OF ECONOMY

DR. ERNESTO RÍOS PATRÓN, General Director, THE MEXICAN PETROLEUM INSTITUTE

DR. FLUVIO CÉSAR RUIZ ALARCÓN, Independent Member of the Board, PEMEX PETROQUÍMICA

JUVENTINO SANCHEZ VELA, Specialist of Implementing and Management of Host Government Contracts, PEMEX

JULIO SANTAELLA CASTELL, Executive Co-ordinator, FONDO MEXICANO DE PETRÓLEO

DR. MIRIAM GRUNSTEIN DICKTER, Professor, CENTRE FOR RESEARCH AND TEACHING OF ECONOMICS

ROBERTO SALMON, Mexican Commissioner, THE INTERNATIONAL BOUNDARY AND WATER COMMISSION

BERNARD SHEAHAN, Director of Infrastructure & Natural Resources, IFC

MARIANA CASTILLO, CENTRO MEXICANO DE DERECHO AMBIENTAL (CEMDA)

DR. LUIS SERRA, Director of Economic Development, ENERGY AND CLIMATE CHANGE (CIDAC)

ISRAEL HURTADO, President, MEXICAN ACADEMY OF ENERGY LAW (AMDE)

RENEE ORR, Chief, Office of Strategic Resources, BUREAU OF OCEAN ENERGY MANAGEMENT

DR. DANIEL ZAVALA-ARAIZA, Post-Doctoral Scientist, ENVIRONMENTAL DEFENSE FUND

MARIA EUGENIA CALDERÓN-PORTER, Director of the Binational Center, TEXAS A&M INTERNATIONAL UNIVERSITY

DAVID SHIELDS, Director General, ENERGIA A DEBATE

JAVIER ESTRADA ESTRADA, Director General, ANALÍTICA ENERGÉTICA S.C.

KEVIN KARL, Senior Adviser to the Regional Director, BSEE GULF OF MEXICO OUTER CONTINENTAL SHELF REGION (GOMR)

Since Mexico announced a series of reforms in 2013, Mexico's energy industry is fast becoming a major destination for international investment. Market-leading energy and technology companies have started to realise the vast potential of Mexico's numerous opportunities within its energy industry.

The 2nd Annual Mexico Oil & Gas Summit is an exclusive opportunity for leading energy professionals to meet, discuss and learn about one of the fastest developing regions.

The Summit comprises a 2-day Conference, which includes extensive presentations and in-depth panel discussions on all aspects of the Mexico oil & gas spectrum, an exhibition where the world's leading companies meet to engage their key audience and showcase the latest in cutting-edge technology, together with a networking evening where delegates can establish valuable business relations. All attendees will leave with enduring knowledge of Mexico's latest energy reforms and developments, along with a wealth of new contacts.

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The Leading Mexico Oil & Gas Summit

Unprecedented Networking Opportunities with Leading Decision Makers from Across Mexico and Latin America

The Most Comprehensive 2 day Conference Programme

FEATURING TOP-LEVEL SPEAKERS:

ADI BLUM, Director, FIRST RESERVE

MARIANA BECERRA PÉREZ, Researcher CENTRO DE ESTUDIOS ESPINOSA YGLESIAS (CEEY)

CARLOS HUERTA DURÁN, INDEPENDENT CONSULTANT

MARCO GEORGELOS, Director, WELLWARE

BILL BALKOVETZ, Senior Analyst, FDL DEVELOPMENT

JEFF BROWN, Senior Operations Research Systems Analyst, FDL DEVELOPMENT

Energy Reforms

Government Updates

Investment Opportunities

Local Content

Latest Technology

Project Financing

Let us know which companies you would like to meet and we will do our best to bring them to the event to introduce them to you
(Business Match Making Service is for event sponsors/exhibitors only)

BUSINESS
Match Making
SERVICE



Join us for the Mexico Oil & Gas Networking Party on the evening of day one

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MEXICO OIL & GAS

SUMMIT 2015

Day 1 - Thursday, 5th March

08.30 Registrations & Coffee

09.30 Chairperson's Opening Remarks

Dr. Luis Serra, Director of Economic Development, Energy and Climate Change (CIDAC)

09.40 The Mexican Petroleum Fund: The Beginning of Operations

- The purpose and operation of the Mexican Petroleum Fund
- Its corporate governance
- Its relationship with E&P contractors— payments and information.
- Its commitment to transparency and accountability

Julio Santaella Castell, Executive Co-ordinator, Fondo Mexicano de Petróleo

10.15 Best Practices in Project Development

Dr. Ernesto Ríos Patrón, General Director, The Mexican Petroleum Institute

10.50 Panel Discussion: Exploiting Mexico's full potential

- Role of government bodies in oil & gas sector development
- Turning data into value Discussion: What are the top oil & gas challenges?
- International partnerships to aid development
- How to encourage large-scale investment and long-term profit

Moderator: Dr. Luis Serra, Director of Economic Development, Energy and Climate Change (CIDAC)

Panellists:

Adi Blum, Director, First Reserve

Dr. Fluvio César Ruiz Alarcón, Independent Member of the Board, PEMEX Petroquímica

Juventino Sanchez Vela, Specialist - Implementing and Management of Host Government Contracts, PEMEX

Marco Georgelos, Director, WellAware

11.25 Refreshments & Networking Break

11.50 The Future of Mexico's Natural Gas Reserves

- Market conditions
- Legal & regulatory framework
- Potential to increase production
- Contract models, terms and conditions

Javier Estrada Estrada, Director General, Analítica Energética S.C.

12.25 The Role of Private Equity Firms in Financing the Energy Sector

- Views on energy investment opportunities in Mexico
- What private equity seeks in investments
- Outlook on 2015 and beyond

Adi Blum, Director, First Reserve

13.00 Lunch

14.00 Policy and Regulation of Mexico's Oil & Gas Industry

- Mexico's non-conventional resources outlook under the new oil international prices scenario.
- Potential conflicts in land use
- Infrastructure challenges and insecurity concerns.
- Potential environmental impacts

Dr. Luis Serra, Director of Economic Development, Energy and Climate Change (CIDAC)

14.35 Transparency in Round One and Tenders

- Transparency is key to value creation and fairness in public bidding processes.
- Government anti-corruption policy is currently in disorder.
- Round One does not abide by the usual rules of Mexican gov't procurement.
- Can there be a level playing field without transparency?

David Shields, Director General, Energia a Debate

15.10 Development of the Texas-Mexico Frontier

Maria Eugenia Calderón-Porter, Director of the Binational Center, Texas A&M International University

15.45 Refreshments & Networking Break

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16.05 Cross Border Collaboration

- Is there a need for international energy collaboration in North America?
- International regulations and restrictions
- Cross border infrastructure development
- Sharing Costs

Roberto Salmon, Mexican Commissioner,
The International Boundary and Water Commission

16.40 U.S.-Mexico Transboundary Hydrocarbons Agreement (Part I)

- Historical and geographical context
- Agreement framework and key aspects
- Importance of and benefits to the U.S. and Mexico
- Milestones and status of implementation
- Recent transboundary area leasing activity

Renee Orr, Chief - Office of Strategic
Resources, Bureau of Ocean Energy Management

17.00 U.S.-Mexico Transboundary Hydrocarbons Agreement (Part II): How it works?

- Data exchange
- Voluntary unitization
- Reservoir management without unitization
- Joint inspections

Kevin Karl, Senior Adviser to the
Regional Director, BSEE Gulf of Mexico
Outer Continental Shelf Region (GOMR)

17.30 Chairperson's closing remarks followed by Networking Evening



*Join us for the Mexico Oil & Gas
Networking Party on the evening
of day one*

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SUMMIT 2015

Day 2 - Friday, 6th March

08.00 Registrations & Coffee

09.30 **Chairperson's Opening Remarks**
Dr. Miriam Grunstein Dickter,
 Professor, Centre for Research
 and Teaching of Economics

09.40 **Local Content in Mexico's Oil & Gas Sector**

- Report on the implementation of the responsibilities of the Ministry of Energy on energy matters
- Strategy development of local and regional suppliers
- Support instruments for suppliers in the energy industry

Dr. Héctor Márquez Solís, Head of Government Procurement, Ministry of Economy

10.15 **The Power of Knowledge. Industry Openings and Human Capital**

- Human Capital. It's importance for a sustainable industry.
- International experience in building human capital.
- Mexican initiatives for building human capital.
- Market or State? Can policy alone prevail?

Dr. Miriam Grunstein Dickter, Professor, Centre for Research and Teaching of Economics

10.50 **Protecting People and the Environment**

- How social analytics will support the growth of the Mexican hydrocarbon industry

Bill Balkovetz, Senior Analyst, FDL Development

Jeff Brown, Senior Operations Research Systems Analyst (ORSA), FDL Development



10.25 **Refreshments & Networking Break**

11.50 **Secondary Energy Legislation: What Could Have Been Improved**

Mariana Becerra Pérez,
 Researcher, CEEY – Centro
 de Estudios Espinosa Yglesias

12.25 **Experiences Acquired from the Implementation of Comprehensive E&P Contracts in Mexico**

Juventino Sanchez Vela, Specialist -
 Implementing and Management of Host
 Government Contracts, PEMEX

13.00 **Lunch**

14.00 **Research and Technological Development in the New Energy Model**

Dr. Fluvio César Ruiz Alarcón, Independent
 Member of the Board, PEMEX Petroquímica

14.35 **The Fiscal Structure of Mexico's Energy Reform**

- Mexico's current fiscal structure
- The impact the fall in oil prices will have upon the the implementation of the Energy Reform

Carlos Huerta Durán, Independent Consultant

15.10 **Refreshments & Networking Break**

15.35 **Presentation Reserved**

Israel Hurtado, President, Mexican
 Academy of Energy Law (AMDE)

16.10 **Environmental Impacts of Oil and Gas Operations**

- Mexico has a window now to put the regulations in place and minimize environmental risks and build public trust
- Methane emissions are higher than estimated and need to be reduced
- Smart regulations reduce emissions and reducing methane is cost-effective
- What can Mexico do to avoid mistakes made elsewhere?

Dr. Daniel Zavala-Araiza, Post-Doctoral
 Scientist, Environmental Defense Fund

16.45 **The Environmental Impact of Energy Reform**

Mariana Castillo, Centro Mexicano
 de Derecho Ambiental (CEMDA)

17.20 **Chairperson's Closing Remarks**

17.30 **Close of Conference**

MEXICO OIL & GAS SUMMIT 2015

KRYSTAL HOTELS & RESORTS

Located in the heart of Mexico City, KRYSTAL GRAND Reforma Uno Mexico City is located close to many of the city's historic centre and other landmark attractions.



Venue:

Krystal Grand Reforma Uno Mexico City

Address:

Paseo de la Reforma 1, Mexico City, 06030 MX

Website & On-Site Contact:

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Accommodation:

To book discounted accommodation please visit <https://bookings.ihotelier.com/Krystal-Grand-Reforma-Uno-Mexico-City/bookings.jsp?userType=GRP&hotelID=96442> where you can insert promotion code MEXICO ENERGY SUMMIT 2015 to gain access to our discounted rates of \$160USD for single or double occupancy. Rates are subject to 16% Vat and 3% ISH Tax, and exclusive of Breakfast.

Please book your room before February 13th 2014; after this time rooms become subject to availability.

If you wish to make your reservation by phone, you can call the reservations team on (52 55) 5128 5020 or email reservaciones.reforma1@krystal-hotels.com



Location & Transportation:

The venue is located in the heart of Mexico City, and a short 20 minute drive from the International Airport (in heavy traffic this could take 40 minutes). There are lots of taxi's at the airport you can take to the venue, charges cost approximately \$40USD each way. You are also able to book private airport cars directly through the hotel concierge by calling

The venue is also a very short walk from two Metro stations; Hidalgo and Juarez.



Visa Information:

PLEASE NOTE IT IS THE RESPONSIBILITY OF EACH ATTENDEE TO OBTAIN THE CORRECT VISA FOR ENTRY INTO THE MEXICO. OLIVER KINROSS CAN ARRANGE INVITATION LETTERS AS PER REQUEST BUT CANNOT BE HELD RESPONSIBLE FOR ANY VISA BEING REFUSED/ DENIED.

Please contact your local Mexican Embassy to discuss specific visa options and requirements prior to travel.

CONTACT

For any further information required, please contact: Tom Knight, tom.knight@oliverkinross or call +44 (0) 207065 5519